

## About Tevogen Bio

Tevogen Bio Inc. is a late-stage clinical biotechnology company with a rapidly advancing diversified product pipeline and broad research portfolio. The research pipeline includes off-the-shelf, allogeneic genetically unmodified precision CD8+ T Lymphocyte therapeutics for the treatment of common cancers, neurologic diseases, and difficult to eradicate serious viral infections.

Tevogen leadership believes that personalized immunotherapies which are accessible to the masses are the next frontier of medicine, and a disruptive business model is necessary to increase the pace of medical innovation. Core to company's successful biopharma business model is its culture of Creativity, Optimism, Respect, Equality, and keen focus on continuous process improvement as well as organizational and manufacturing efficiency. Tevogen is rapidly expanding its R&D, Technical Operations and Commercial teams.

## Job Description

**Job Title:** Senior Associate, Market Research

**Work Location:** Tevogen Corporate HQ, Warren, NJ

**Division/Department:** Commercial

**Reports to:** Chief Commercial Officer

**Position:** Full-time, Exempt

## **Essential Duties and Responsibilities:**

As an integral member of the commercial team, you will seek and analyze qualitative and quantitative data to provide insights to the franchise marketing team in creation of a robust commercialization plan for Tevogen's lead product, TVGN 489. To succeed in this role, you will:

- Develop questions for multi-stakeholder surveys of various lengths and complexity to drive market research findings
- Analyze market research data, both qualitative and quantitative, via a variety of statistical methods
- Generate slide templates and formats to visualize data and associated insights in an easily digestible manner
- Highlight key trends in data and answer to client research goals
- Integrate an insightful and actionable narrative into multiple pharmaceutical client deliverable types across a variety of therapeutic areas
- Craft executive summary slides to encapsulate key insights of greatest client impact
- Review deliverables to ensure accuracy, quality, and client readiness
- Establish foundational therapeutic area and market access content knowledge
- Recommend content, deliverables, and process enhancements

## **Education and/or Work Experience Requirements:**

- Bachelor's or advanced degree in a scientific or business discipline
- 3+ years of professional experience in biopharma industry related market research, marketing analysis, brand management, consulting, or managed care industry
- Familiarity with sources of biopharma market data and research reports



- Prior experience analyzing qualitative and quantitative data to identify insights
- Ability to prepare visually appealing and easily digestible summary reports for senior leadership
- Strong detail-orientation, organizational skills, and commitment to delivering high quality work
- Ability to balance multiple projects and perform in a deadline-driven environment
- Genuine interest in professional growth and development through feedback and commitment to corporate core values
- Well-developed time management and problem-solving skills
- Advanced writing skills and a strong interest in effective communication within all levels of the organization
- Strong interpersonal skills and the ability to work effectively as part of a team
- Research questionnaire development experience is preferred
- Hands-on experience in using MS Office applications (Word, Excel, and PowerPoint)

We are an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran, or disability status.

*Prospective new hires for this position must be fully vaccinated against COVID-19 as a condition of employment. Vaccine verification will be required on your start date unless an exemption has been approved by the Company as a medical or religious accommodation.*

*We maintain a drug-free workplace and perform pre-employment substance abuse testing.*

